

PRIVACY NOTICE FOR POTENTIAL USERS (WEB PLATFORM GUESTS)

Table 1 - Data Controller Information

DATA CONTROLLER	CONTACT PERSON	TELEPHONE	EMAIL
PGM SPA LOGISTIC SYSTEM	ALDO BERNARDI	035 19910061	info@pgmlogistica.it

Table 2 - Processing Purposes and Legal Basis

Purposes of processing (Why do we process your personal data?) The purposes for which we process your personal data are the following:	Legal basis for processing (What authorizes us to process your personal data?)
<p>Responding to requests for information or quotations Managing communications to provide details about the organization's products, services or offers Sending promotional materials, newsletters or commercial offers Personalizing marketing offers or communications Better understanding needs and habits Conducting market research and aggregate data analysis to improve product or service offerings Tracking website interaction to enhance user experience Managing participation in events or webinars promoted by the organization Generating internal statistics on marketing campaign effectiveness Handling requests for clarifications or assistance regarding products or services</p>	<p>The processing of your personal data by our web platform is based on your consent</p>

Table 3 - Important Information and Rights

IMPORTANT INFORMATION ON THE PROCESSING OF YOUR DATA (What is it necessary to be aware of?)	YOUR RIGHTS AND HOW YOU CAN EXERCISE THEM (How to manage your personal data?)
External processing (To whom do we send your personal data?) Your identifying and special categories of personal data are processed only within our organization Processing of special categories of data The organization, through cookies present on the platform, makes an estimate of your "special" characteristics to create a user profile to which we associate the proposal of our services Processing duration (How long will we process your data?) The retention of your identifying personal data and web browsing data lasts 30 days from the deletion of your "visitor user" account unless you proceed to subscribe to our services	We remind you that, according to your needs and requirements, you may submit a request to our offices to: Access all data we hold about you Modify and integrate the information in our possession Request any limitations or interruptions to processing Delete yourself or request deletion of your data Revoke consent you have previously given Request transfer to another manager/provider

Table 4 - Right to Lodge a Complaint

RIGHT TO LODGE A COMPLAINT (How to enforce your rights?)
In case of our non-compliance, Regulation 679/2016 grants you the right to lodge a complaint with: Italian Data Protection Authority (Garante Privacy) a) Certified email message addressed to: protocollo@pec.gdpd.it b) Registered letter with return receipt addressed to: Garante per la protezione dei dati personali, Piazza Venezia, 11 - 00187 Rome c) Hand delivery at the offices of the Garante per la protezione dei dati personali, Piazza Venezia, 11 - Rome